

DDA Registry
File Personnel 11-3

DDA 76-4062

76-12623

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17 August 1976

MEMORANDUM FOR: Director of Central Intelligence

FROM : John F. Blake
Deputy Director for Administration

SUBJECT : Film Production--The Director Welcoming
New Employees

REFERENCE : Memo to DCI fr DDA (DDA 76-1775, dtd
8 Apr 1976) Subject: DCI Appearances
in OTR-Sponsored Courses and Programs

1. The Office of Training has submitted a proposed scenario for your appearance in an OTR-produced film. This film, in the interview format, will be shown internally to the "Introduction to CIA" course which involves professional employees who are relatively new to the Agency.

2. The objective of the film is to give you the opportunity to communicate your ideas regarding CIA's current problems and future directions to new professionals who normally would have no opportunity to meet with you. OTR proposes that the film begin with a brief welcome by you. With your concurrence, you would then be interviewed in your office by [REDACTED], an OTR officer. The final interview segment should be about a half hour in duration. A draft of possible questions is attached.

3. The filming session would take one to two hours, allowing time for retakes. In order to minimize the demands on your time, I recommend that [REDACTED] (extension 2452) initiate a preliminary discussion with Miss [REDACTED]. If you agree, the details for the project can then be arranged. With regard to the date of the filming session, OTR is prepared to adjust to the time most convenient to you during the following weeks: 16-20 August, 23-27 August, 30 August-3 September, and 13-17 September.


John F. Blake

Attachment

SUBJECT: Film Production--The Director Welcoming New
Employees

STATINTL

APPROVED :


Director of Central Intelligence

8-18
Date

DISAPPROVED:

Director of Central Intelligence

Date

Distribution:

- 0 - DCI (w/atts) (Ret. to DTR via DDA)
- 1 - DCI (w/atts)
- 1 - DDCI (w/atts)
- 1 - ER (w/o atts)
- 2 - DDA (w/atts)

Draft Scenario for: "The Director Welcoming New Employees"

Welcoming statement by the Director:

"-----"

Twenty-minute Interview of the Director in His Office:

Interviewer: "Mr. Bush, if you had the opportunity to talk personally with all people beginning a career with CIA, what would be your message--what advice would you offer?"

Mr. Bush : "-----"

Interviewer: "The next questions were suggested by young professionals who are fairly new to CIA, and who work in a variety of different offices. First, a very general question, what are your impressions of CIA, given your extensive experiences with a variety of organizations?"

Mr. Bush : "-----"

Interviewer: "Mr. Bush, people coming on board these days learn about the many changes in organization, both internally and in the Intelligence Community. Do you foresee additional changes?"

Mr. Bush : "-----"

Interviewer: "How have you come to define your role as the Director of Central Intelligence?"

Mr. Bush : "-----"

Interviewer: "A young man who has been with CIA in the Office of Weapons Intelligence for about three months is interested in your thoughts on clandestine operations, given the increasing role of Congressional oversight and public interest."

Mr. Bush : "-----"

Interviewer: "What new laws would you propose to protect CIA sources and methods from disclosure by CIA employees, past and present, and by people with no direct ties to the Agency?"

Mr. Bush : "-----"

Interviewer: "Suppose we become involved in legal entanglements as a result of our work with the Agency. What legal and other assistance is CIA prepared to extend to employees in that situation?"

Mr. Bush : "-----"

Interviewer: "Mr. Bush, the next question was suggested by a young man from the Office of Technical Service who has been with the Agency about a year...what are your views on the future of covert action?"

Mr. Bush : "-----"

Interviewer: "The assassination of Richard Welch in Greece symbolized the increasing obstacles to personal safety and security abroad. CIA people heading overseas for the first time are interested in what the Agency is doing to meet this challenge."

Mr. Bush : "-----"

STATINTL

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Interviewer:



Mr. Bush : "-----"

Interviewer: "Looking far into the future, how do you think developments in science and technology will influence the collection and production of intelligence?"

Mr. Bush : "-----"

Interviewer: "And how do you think these changes will impact on our people?"

Mr. Bush : "-----"

Interviewer: "With regard to CIA's present efforts in the production of finished intelligence, how would you describe the reactions of our customers?"

Mr. Bush : "-----"

Interviewer: "Do you see any ways in which our production can be improved, either in the subjects covered, or in the methods of presentation?"

Mr. Bush : "-----"

Interviewer: "Moving to a logistical problem, an analyst who works in one of the CIA buildings in the District wants to know the prospects for moving all Washington-based people under the same roof, rather than in various buildings around the area--is there any hope of expanding the Langley building in the not too distant future?"

Mr. Bush : "-----"

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Interviewer: "(As you suggest,...)the budget squeeze in the government is forcing some hard choices on the Agency. Do you foresee any specific activities or functions CIA might have to eliminate in order to reduce personnel and expenditures?"

Mr. Bush : "-----"

Interviewer: "For quite some time we have heard about the one Agency concept--or, if you will, the breaking down of compartmentation in areas that would not be jeopardized by more openness. I wonder if you support the concept, and if so, do you have any thoughts as to how to encourage it?"

Mr. Bush : "-----"

Interviewer: "Mr. Bush, I know that over the past several months a major concern of yours has been the Agency's image, with regard to both how the public views CIA, and to the morale within CIA. Having spoken to many Agency gatherings, and outside groups around the country, how do you find the mood on both fronts?"

Mr. Bush : "-----"

Interviewer: "Many employees, concerned about CIA's image, ask, 'isn't it possible for the Agency to mount more of a public relations effort?...Why don't we establish a fairly large office of public relations to concentrate on this effort?'...What are your thoughts on these suggestions?"

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Interviewer: "Unfortunately, we don't have time here to cover all subjects of interest to young professionals. Perhaps, Mr. Bush, in closing you might leave us with a few final words."

Mr. Bush : "-----"

Interviewer: "Thank you, Mr. Bush."

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Interviewer: "Thank you, Mr. Bush."

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ROUTING AND RECORD SHEET

SUBJECT: (Optional)

Film Production--The Director Welcoming New Employees

FROM:

John F. Blake
Deputy Director for Administration 5454

EXTENSION

NO.

DDA 76-4062

DATE

17 August 1976

TO: (Officer designation, room number, and building)

DATE

OFFICER'S INITIALS

COMMENTS (Number each comment to show from whom to whom. Draw a line across column after each comment.)

RECEIVED

FORWARDED

1. The Director
Room 7D-5607

17

[Signature]

I believe this film would fill a void that now exists.

2. DDO I

17 Aug 8/17 Hu

We can be of assistance to you, if you agree to the filming, in giving you recommended answers to a goodly number of the questions.

STATINTL

3. DCI

8/18/76

[Signature]

DDA

5.

6.

7. STATINTL

8.

9.

10.

11.

12.

13.

14.

15.

J.F. set
please
for Next week
to person in to
and bring her in to
or tomorrow if
required

Att

John F. Blake

Executive Registry

76-1262/4

To 3
Sir: 18 AUG 1976

This is an excellent idea, worth your approval. The thrust of what you impart in such a film is likely to surface in some way and we will need to be careful in stating the facts. This can

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